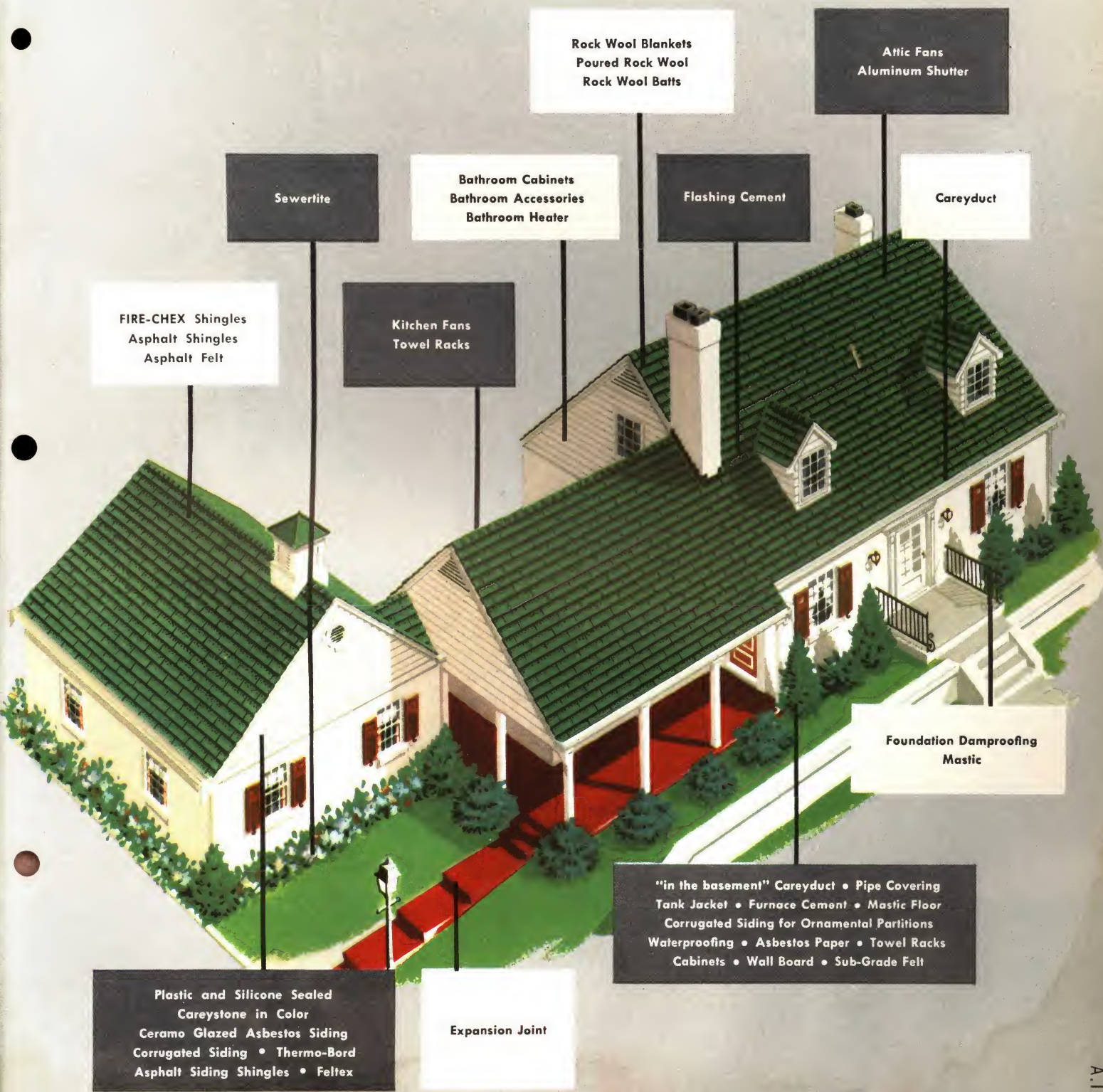




dependable products

NEW 3-IN-1 Insulation is safe, economical, easy to install

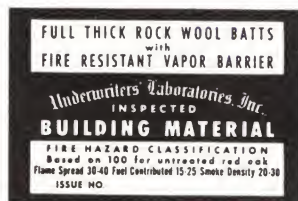
Carey REFLECTIVE FIRE-GUARD BLANKET



**Top-quality rock wool insulation, combined
with Silvercote reflective insulation and exclusive fire-resistant vapor barrier**

- Prevents heat transfer three ways . . . (1) by radiation (2) by convection (3) by conduction
- Electrically non-conductive; no radio or tv interference
- Easy to install — permanent — fully fire-resistant
- Keeps heat outside in summer, inside in winter
- Meets F.H.A. Requirements
- Size 15" x 48", Semi-thick

Carey Reflective Fire-Guard Insulation provides all the advantages of standard rock wool insulation plus reflective insulation. The cross section illustrated shows how Silvercote® is used for the breather side (to-the-weather-side) of the blanket. Silvercote® consists of highly polished aluminum flakes bonded to flame-resistant kraft "breather" paper. Silvercote® turns back the infra-red heat rays of the hot summer sun. Assures cool comfort, even on torrid days. Silvercote® is non-conductive because each aluminum flake is surrounded by an aluminum oxide film that will not conduct electricity. It is water-resistant, yet allows passage of moisture vapor to the outside.



On the room side of the blanket is Carey's exclusive fire-resistant vapor barrier, fully-rated for fire-safety by Underwriters' Laboratories, Inc. It is flanged for easy stapling or nailing. A top quality blanket of rock wool of the proper thickness and density to work as an efficient heat barrier is "sandwiched" between the Silvercote® and the fire-resistant vapor barrier.

* T.M. U.S. PAT. OFF.



Flame Test Proves Rock Wool Blanket with Ordinary Vapor Barrier Is Fire Hazard!

Hold flame from cigarette lighter against ordinary vapor barrier. In a few seconds, you'll have a merry blaze! Now do the same to Carey Reflective Blanket with Fire-Resistant Vapor Barrier. Note the lack of flame spread! Put the safety of Fire-Guard in homes you design or build.

Greater Efficiency from Air Conditioning Equipment—With Carey Reflective Fire-Guard Blankets!

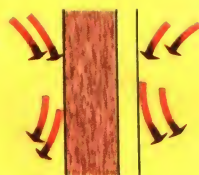
In the Fire-Guard insulated home, whether new or old, cooling loads imposed on air conditioning units are

lighter. Thus a smaller, lower cost unit can be used — operating costs are less.

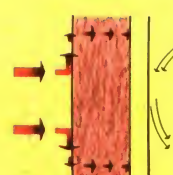
How Carey Reflective Fire-Guard Insulation sets up a 3-way barrier against heat



Heat radiates in all directions from its source unless it is blocked by effective insulation. Carey's new reflective Fire-Guard Blanket with Silvercote® reflective insulation prevents passage of radiant heat with up to 83% efficiency.



Because heat always moves toward cold surfaces, there is a constant loss of heat through floors, ceilings and roof in the uninsulated home. The quality rock wool in Carey Reflective Fire-Guard Blankets contains millions of microscopic air cells that block heat passage by convection. Help keep heat inside in winter, outside in summer.



When you fill a cold metal container with a hot liquid, the container gets hot, too. This is known as heat transfer by conduction. Heat moves through uninsulated wall and roof areas in the same manner. Result? Heat loss in winter. Heat penetration in summer. Both are stopped by Carey's triple-duty reflective blanket.

Other types of Carey Rock Wool for home insulation include loose wool, granulated wool, strip blankets, batts. Ask your Carey representative to show you the many types of Carey rock wool and explain their advantages.

FIRE-CHEX

ASBESTOS-PLASTIC SHINGLES

defy fire
•
save lives
•
save property



Give Protection and Beauty No Other Roofing Material of Any Kind Can Equal!

Carey Fire-Chex are the *first* and *only* shingles of any kind listed CLASS A* for fire-protection by Underwriters' Laboratories, Inc., highest fire-protective rating any roofing material can earn! With Fire-Chex you can safeguard both home and family with a roof that's up to 108 times more fire-safe than one with conventional type shingles! Tested by Underwriters' Laboratories, Inc., Fire-Chex were found up to 108 times more *fire-resistant* than ordinary

shingles, rated Class C. Fire-Chex contain a new, patented asbestos-plastic coating material with amazing resistance to fire. This coating enables Fire-Chex to give unrivaled protection from flying sparks, embers, flaming brands weighing up to four pounds. For a roof that delivers maximum fire-protection, specify Carey Fire-Chex asbestos-plastic shingles, *made only* by the Philip Carey Manufacturing Company.

* without asbestos underlayment

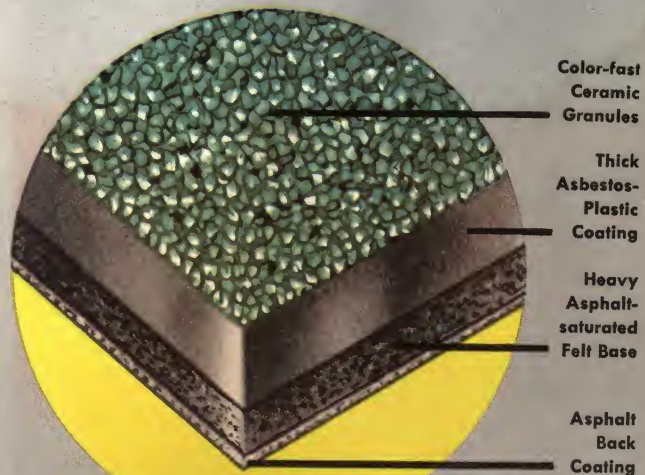
MADE EXTRA-RUGGED FOR EXTRA YEARS OF CAREFREE PROTECTION FROM THE ELEMENTS

Rigidly controlled tests in the Weather-O-Meter, and years of exposure on actual roofs and test panels in regions of greatest weather severity, provide documented proof of this fact: Fire-Chex last three to four times longer than most conventional-type shingles! Resist blistering, warpage, curling, hail and wind damage. Fire-Chex are made extra-thick, weigh 325 lbs. per square applied. Their proven superior performance means lower roof costs per year, freedom from maintenance and repair expenses.

SPECIFICATIONS

CAREY FIRE-CHEX SHINGLES PRODUCT DATA

Size of each strip.....	12 x 36 inches
Tabs per strip.....	3
Headlap.....	2 inches
Exposure.....	5 inches
Approximate weight per square.....	325 pounds
Bundles per square.....	4
Shingles per square.....	80
Underwriters' Label.....	Class A



Your request for samples, and additional literature will be welcomed!

Here's color and design to complement
every architectural motif

Carey

FIRE-CHEX

*asbestos-plastic shingles in rich
solid tones—dramatic shadow-blends,
copyrighted* as “works of art”!*

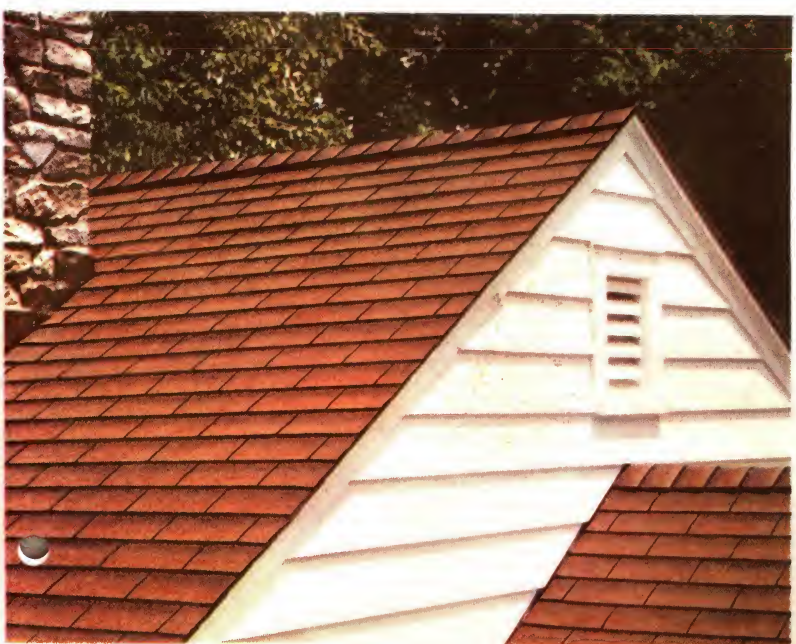
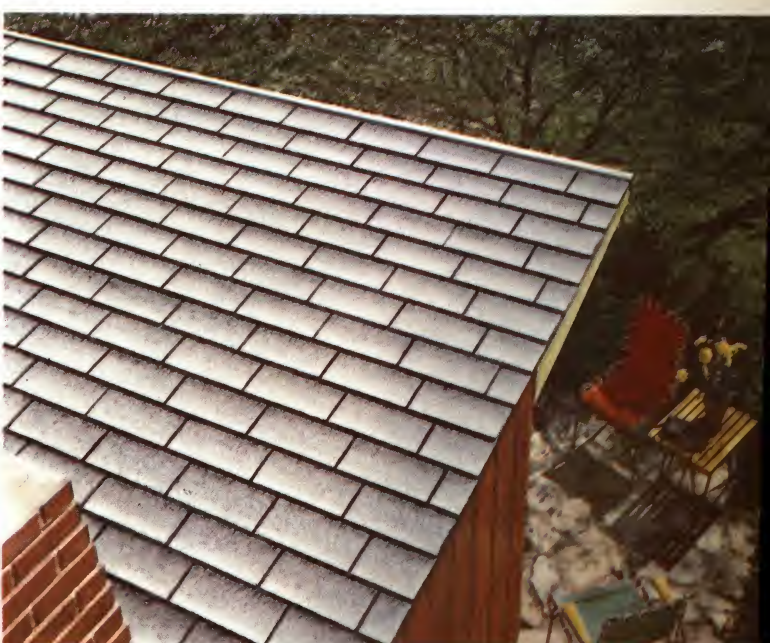
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**Copyright 1951

†Copyright 1952

The Philip Carey Mfg. Co.





**THE
CROWNING TOUCH**



FOR ANY HOME



Ceramo

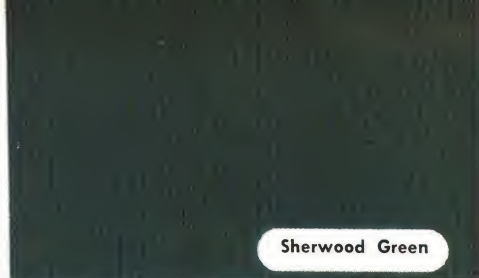
**glazed asbestos siding
with a baked-on
ceramic finish that's
permanent! washable!**

Choose from new deep-tone colors or brilliant Ceramo White, proved whiter than fine white paint by actual laboratory tests!

Ceramo is the last word in beauty, fire-protection and weather protection for exterior walls. It's made of first-quality asbestos and cement, to which a glazed ceramic surface is applied. This surface seals out dust, dirt, grime, stains, moisture. Keeps Ceramo sparkling clean and new-looking for extra years of service.

Washable—Never needs paint! Ceramo colors are permanently baked in with the ceramic surface. Should the surface of Ceramo become soiled with soot, grime or staining agents, washing with household detergent and water instantly renews its exquisite beauty!

Architecturally Correct! Ceramo's authentic wood-grain texture and beautiful colors harmonize with most architectural styles. And Ceramo is low in cost, ideal for new building or remodeling.



Sherwood Green



Granite Gray



Congo Brown



Sage Green



Salem Red

**Test Proves Only
Ceramo Glazed Asbestos Siding Unscathed by**

BATH OF FIRE!



Wood Siding

Resistance to fire is almost nil, even when "treated." Application of paint, stains and preservatives add to fire hazard!



Aluminum Siding

Surrenders to fire at 1200° F. Melts and flows like water, exposing vital wood structural members under surface.



Asphalt Siding

Melts between temperatures of 140° F to 240° F. Contains oils that feed the blaze—give the "go" sign to fire damage.



Carey Ceramo Siding

Fire is powerless to melt, char or burn Ceramo, the ceramic glazed siding made of two of the most fire-resistant materials known — Portland cement and asbestos!

Carey Ceramo Siding Defies Fire — Saves Lives and Property



**asphalt
shingles**

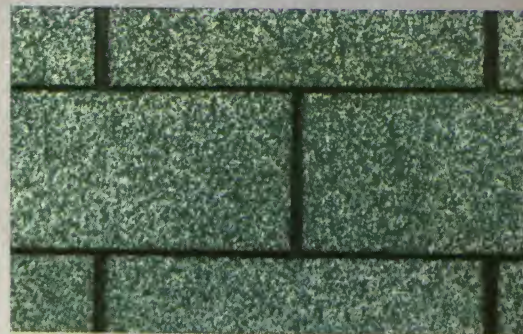
STRIP • INTERLOCKING • INDIVIDUAL

Carey Super Strip Shingles in beautiful new Shado-Crest blends

The Super Strip is a heavy duty 3-tab shingle, with superior weather resistance and wearing qualities. An interesting shadow pattern is created by the thickness of these shingles, and by the color treatment. The mineral granules, in beautiful new Shado-crest blends, accent the heavy shadows below the butts.

Specifications

Size: 3 Tab Square Butt, 12" x 36" Headlap: 2" Exposure: 5"
Beautiful Shado-Crest blends and solid colors.
Weight: 250 lbs. per square; 80 shingles per sq., 3 bundles.
Underwriters' Class C rating.



Carey Thick-Butt Shingles in popular Sno-Crest Pastel Blends

The ideal shingle for low-cost roofing on new homes, or re-roofing, with toughness and durability proven under all extremes of weather. The surfacing of fire-resistant mineral granules in beautiful Sno-Crest pastel blends provides beauty that harmonizes with any style of architecture.

Specifications

Size: 3-Tab Square Butt, 12" x 36" Headlap: 2" Exposure: 5"
Beautiful Sno-Crest blends and solid colors.



Windmaster Self-Interlocking

Feature exclusive 4-point self-interlock design, with further anchorage by nailing at 4 points. Windmasters stay firmly anchored through "big blows"; won't allow penetration of rain, wind, snow. May be laid without ripping up old shingles.

STANDARD WINDMASTER INTER-LOCKING SHINGLES. Beautiful pastel blends and solid colors. Size: 19 3/4" x 21 1/8"; min. headlap 2 1/4"; weight approx. 160 lbs. per sq.—79 shingles (3 bundles) per sq.

DOUBLE COVERAGE WINDMASTER INTER-LOCKING SHINGLES. Beautiful pastel blends and solid colors. Size: 19 3/4" x 23 3/8"; min. headlap 4 1/2"—max. 7"; weight approx. 225 lbs. per sq.—96 shingles (3 bundles) per sq.



3-Tab Hexagonal — Hexagonal design provides a pleasing relief from the conventional-shape shingles. Standard weight of approximately 167 lbs. per square. 86 shingles, packed 2 bundles per square. 2" headlap. 4 3/8" exposure. Colorful solid and blend patterns available. Size: 3-tab hexagonal strip 11 1/2 x 36 in.

Individual — This sturdy, conventional-shape shingle can be used in both new work and re-roofing. By varying the depth of the overlap, the over-all design can be altered to suit any taste. Easily secured by anchors or staples.

Size: Main body 12 x 16 in. Anchors furnished. 112 shingles (2 bundles) per square. Weighs approximately 162 lbs. per square. 5 in. exposure. Colors to suit all tastes.



dependable products since 1873

Architects may specify and Builders and Contractors may select any of the CAREY products presented in this book, secure in the knowledge that long experience of a nationwide organization and its modern research and manufacturing facilities, have reduced the element of chance to a minimum.

Naturally you want assurance that you can depend upon the shingles, siding, insulation and other materials selected for your jobs. The CAREY label, on the products, assures satisfactory performance—it is a guide to dependable products.



Carey

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307 N. Theresa Avenue
444 Market St., Board of Trade Bldg.
505 Dexter Horton Building

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